

## Art Transfer Requirements

All submitted artwork must be vector based and saved in one of the following preferred formats:

Adobe Illustrator (Please save as an EPS file)

- Create outlines for all images
- Convert text to outlines
- Placed/Imported images must be sent as a separate file following the EPS/TIFF file requirements
- Build in Spot PMS Colors unless CMYK 4 color process is desired

Corel Draw File

- Please save as an AI file with curves.

EPS File

- 300 dpi @ actual size or larger for 4-color process printing
- 1200 dpi @ actual size or larger for screen print and laser art (spot color)

Macromedia Freehand (Please save as an EPS file)

- Convert text to paths

TIFF File

- 300 dpi @ actual size or larger for 4-color process printing
- 1200 dpi @ actual size or larger for screen print and laser art (spot color)

PageMaker File

- Please export as an EPS file with fonts created to outlines.

**NOTE:** If you are unable to supply artwork in one of the above formats, please contact [Customer Service](#) to see if an optional format is acceptable.

### Additional Trap Requirements (Triumph Calendars, Good Value Calendars, Style-Rite Calendars, and Symphony Diaries)

Trap is the slight overlapping of color that prevents gaps from appearing along the edges of an object because of misalignment or movement on the press. Our standard trap amount is .35pts., and MUST be applied on page layouts and art documents wherever colors touch.

**Additional Embroidery Requirements (RCC Koozie) Files Types Accepted:** ONLY Tajima.dst and Barudan.fmc

- All lettering in art needs to be a minimum height of 1/4"
- Art line thickness MUST be a minimum of 2 points
- Minimum requirements need to apply in 1 7/8" or 2 1/4" spaces
- Please keep in mind embroidery area of product selected when sending art.

### Additional SpectraColor Art Requirements (RCC Koozie)

- Submit Photograph and/or final, full-color art (printed or disk) ONLY!
- Printed original art size CANNOT exceed 11" x 17"
- Submit a sketch of the required layout with your order
- Submit art proportions to size (including a 3/8" bleed)
- **Mouse pads:** Design layout to accommodate 1" rounded corners when requesting full-bleed imprint.
- **DO NOT ACCEPT:** Slides, transparencies, photo negatives, film, low-resolution (halftone) prints, manual black & white separations (with 2 or more colors), Polaroid photos, photos 3" x 5" or smaller.

**NOTE:** Spectra ONLY works with light colored material products and white ink does not exist.